



CLASS OF 2013

THE WAIT IS OVER.

CELEBRATE THE TRADITION.



Remember the first day. Celebrate the last.

From the first bus ride to the first driving lesson, you've been there to support your child. All the joy, tears and frustration of the past 12 years have led up to this one special moment: your grad's walk across the stage.

Sending official Herff Jones Graduation Announcements to family and friends is the perfect way to celebrate this monumental achievement. Herff Jones provides you and your grad with the beautiful, high-quality announcements you deserve. After all, this is a once-in-a-lifetime event—it deserves a special announcement.

If you need assistance, just ask! Your Herff Jones Representative is here to help you make your senior's Graduation Day as special as possible.

HJGRADUATION.COM

This year is full of traditions worth keeping.

Consider this your guide to some of the best.

High school graduation is a special time—and a major accomplishment that deserves to be recognized and commemorated. This catalog will help you do just that. You'll find everything you need to celebrate your graduation day in time-honored fashion—and make some new traditions of your own!

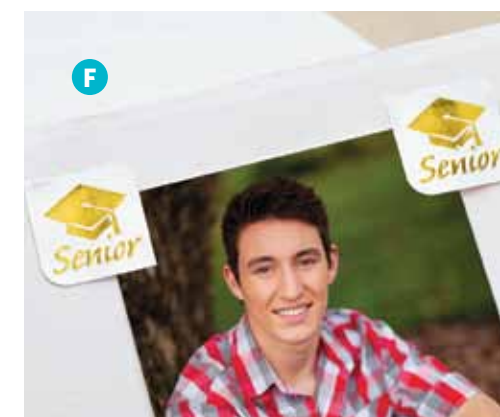
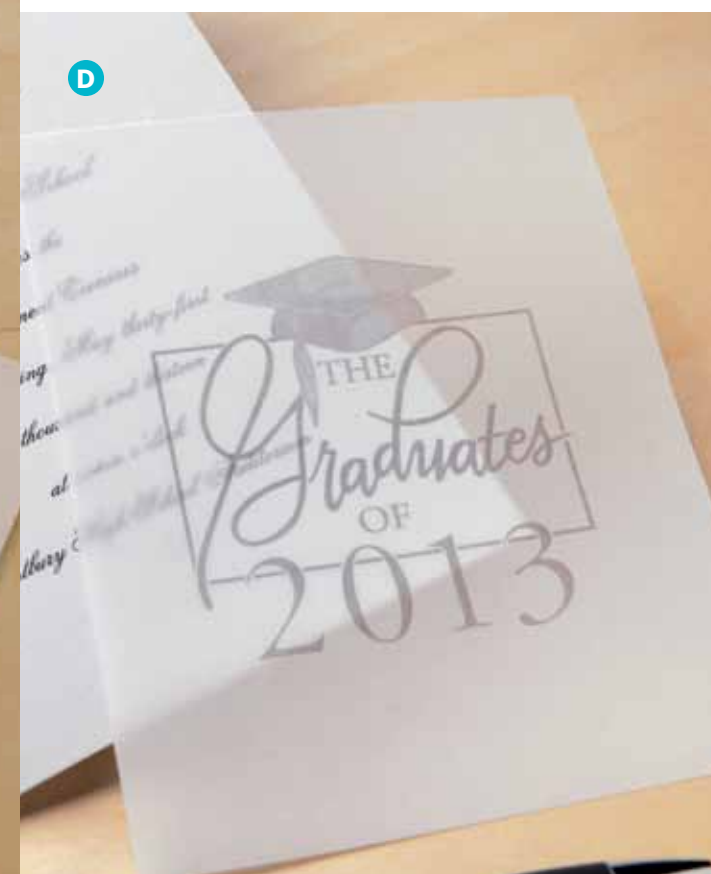


*Custom Graduation Announcements shown are examples only. Your announcement will be custom designed with your official school crest. Includes an inner and outer envelope.



DON'T FORGET TO INCLUDE A NAMECARD.

Be sure family and friends know who the announcement is from by adding a Graduate Namecard.



A CUSTOM GRADUATION ANNOUNCEMENTS*
Share your accomplishment with family and friends by ordering your school's official Graduation Announcements designed exclusively for your school.
ORDER FORM LINE: 1

B PREMIUM GRADUATE NAMECARDS
Showcase your name surrounded by "Graduate" and your graduation year date in sparkling foil. Foil and paper to match your school's announcement. 50 per box.
ORDER FORM LINE: 2

C TRADITIONAL GRADUATE NAMECARDS
Traditional Namecards with a debossed border offer an elegant way to personalize your Graduation Announcement. 50 per box.
ORDER FORM LINE: 3

D "FINISHING TOUCH" ANNOUNCEMENT INSERTS
These popular translucent inserts add an extra touch of formality and protect the raised print of your announcement. 25 per package.
ORDER FORM LINE: 4

E CLASS ENVELOPE SEALS
Complete your announcement with seals embossed with a gold and silver "Class of 2013" design. 25 per package.
ORDER FORM LINE: 5

F SENIOR PHOTO STICKERS
These stickers hold your senior photo to the inside of your announcement and remove easily without damaging your photo. 50 stickers per package.
ORDER FORM LINE: 6

G RETURN ADDRESS LABELS
Add formality and save time with these clear, personalized labels that feature an iridescent graduation design. Great for Graduation Announcements, Thank You Notes and other correspondence. 60 per package.
ORDER FORM LINE: 7

H GRADUATION CELEBRATION CARDS
Featured on page 3.

I GRADUATION PEN
Featured on page 6.



GRADUATION ANNOUNCEMENT TIP:

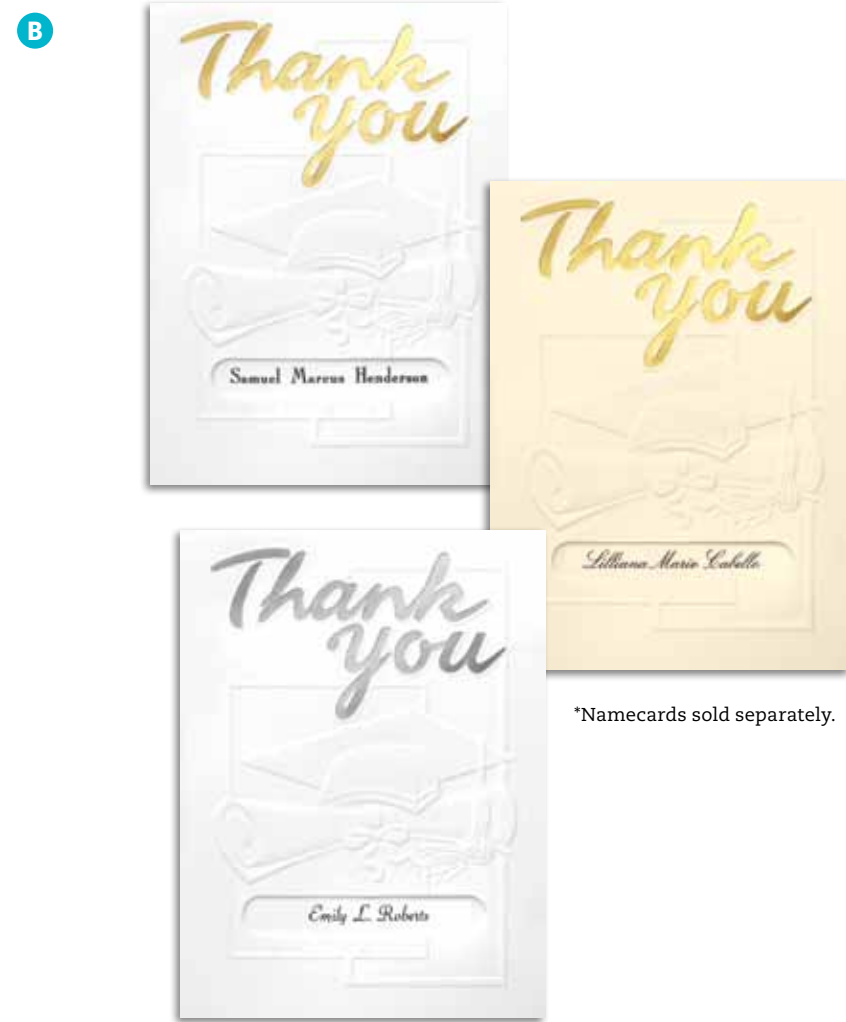
When assembling your Graduation Announcements, address recipients by their informal names (e.g., Grandpa and Grandma) on the inner envelope. On the outer envelope, hand write their formal title (e.g., Mr. and Mrs. Joe Smith) along with the mailing address.

Order online at HJGraduation.com



There are many ways to say “thanks.”

But a Thank You Note is still the best.



D PERSONALIZED STATIONERY

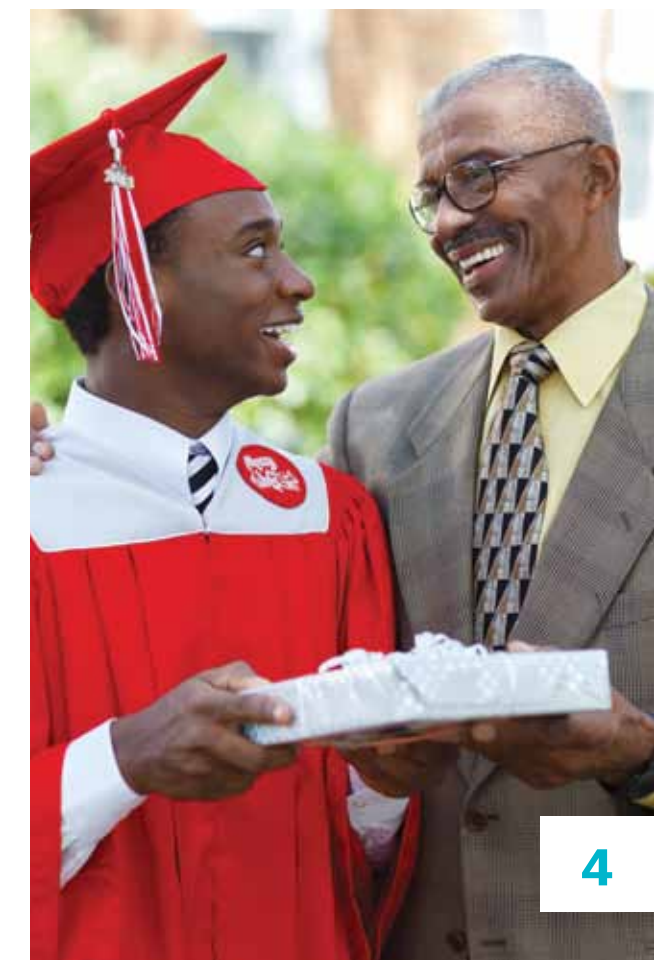
Choose from a traditional panel design with a black border on white (Style W) or ivory (Style I) cardstock, or a folded card with a contemporary blue design on white paper (Style B). Uses your casual name. 50 per box, includes envelopes. Three font choices:

FONT 1: *Isabella Morris*
 FONT 2: *Avery Carson*
 FONT 3: *Taylor Sutherland*
 ORDER FORM LINE: 12

E PREMIUM THANK YOU GIFT*

This elegant, curved glass picture frame includes an etched message and holds a 3"x5" photo.

ORDER FORM LINE: 13
 *Also available in Spanish.



A TRADITIONAL THANK YOU NOTES

Choose from red, blue, pink, green, purple, silver, gold on white or gold on ivory. 25 per box, includes envelopes.

ORDER FORM LINE: 11

B PREMIUM THANK YOU NOTES*

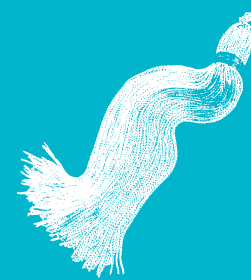
An embossed graduation design with a “window” displays your personalized Graduate Namecard. Paper and foil color match your school’s custom Graduation Announcement. 25 per box, includes envelopes.

ORDER FORM LINE: 10

C GRADUATION CELEBRATION CARDS

Invitations fit neatly inside your announcement mailing or can be sent separately. Gold or silver foil complements your custom Graduation Announcement. 10 per package, includes envelopes.

ORDER FORM LINE: 8



THANK YOU NOTE TIP:

Send a handwritten thank you note to everyone who gives you a gift, even if you’ve thanked them in person. Be ready when the gifts start arriving—order your Thank You Notes today.

Order online at HJGraduation.com

You'll make a lot of memories this year.

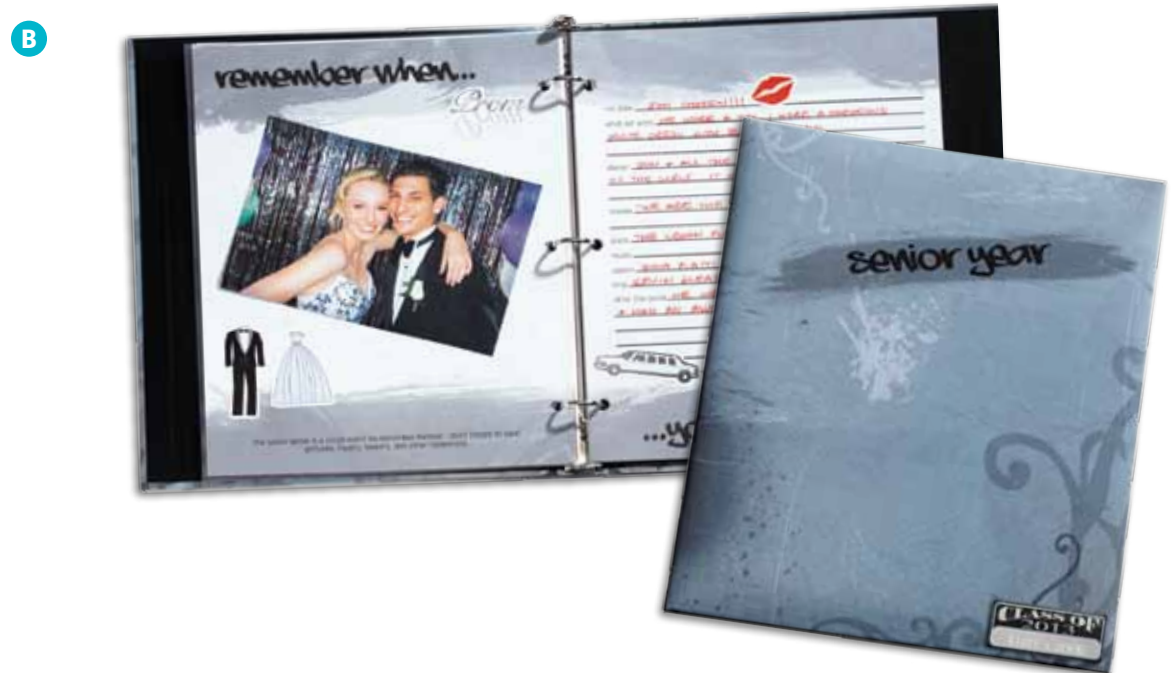
Keep them safe.



MEMORY ALBUM TIP:

Don't forget to save the little things that make this year so special, like sporting event tickets, college acceptance letters and your graduation program. Years from now, they'll be special keepsakes! Order a Memory Album on line 14 of the order form and keep yours safe.

Order online at HJGraduation.com



A "PREMIUM MEMORIES" MEMORY ALBUM
This 74-page expandable album has special sections for stories, signatures, senior superlatives and much more. Includes photo flips to hold 40 photos, and multiple clear pockets to display awards, newspaper clippings and other mementos. 9"x11".
ORDER FORM LINE: 14

B "SENIOR YEAR" MEMORY ALBUM*
Carry your memories with you in this customizable 56-page album. Includes photo flips to hold 20 photos. 8½"x10".
ORDER FORM LINE: 14
*Personalized Class Emblem sold separately.

C MEMORY ALBUM STICKER SHEETS
Use graduation- and senior-themed stickers to add a touch of fun to your Memory Album, hold photos to album pages, customize your yearbook or decorate other belongings.
Four sheets per package.
ORDER FORM LINE: 14



D GRADUATION PEN
Your casual name is engraved on this stylish silver and black pen along with your class yeardate.
ORDER FORM LINE: 15



D GRADUATION PEN
Your casual name is engraved on this stylish silver and black pen along with your class yeardate.
ORDER FORM LINE: 15

This moment was 12 years in the making.

Make it last a lifetime with graduation keepsakes.



- A DIPLOMA SIGNATURE FRAME***
This versatile frame can be used to showcase your diploma or a 3"x5" photo with space for special messages from friends. Holds multiples sizes of diplomas, including 6"x8", 7"x9" and 8"x10".
ORDER FORM LINE: 16
*Personalized Class Emblem sold separately.
- B PERSONALIZED CLASS EMBLEMS**
These "Class of 2013" metal emblems are engraved with your casual name. They're self-adhesive and perfect for personalizing Memory Albums, Graduate Portfolios, Diploma Signature Frames and more.
Two per package.
ORDER FORM LINE: 15

- C GRADUATE PORTFOLIO**
Treat your Graduation Announcement, tassel, senior picture and other favorite photos with the respect they deserve. Includes five interchangeable inserts to fit a variety of photo sizes, including 5"x7" and 2"x2".
ORDER FORM LINE: 16
Additional insert options shown at right.

- D GRADUATE NAMECARD PHOTO ALBUM**
This album holds 32 senior pictures of your friends along with their Graduate Namecards.
ORDER FORM LINE: 16

- E FRIENDS FOR LIFE PHOTO ALBUM**
Keep all of your senior year photos of friends, family and adventures in this album. Customize it with a Personalized Class Emblem along with your favorite picture in the cover.
Holds 48 photos.
ORDER FORM LINE: 16



GRADUATION KEEPSAKE TIP:
Celebrate your accomplishment by showcasing your diploma, senior portraits and other special mementos—you will cherish these memories for years to come.

Order online at
HJGraduation.com



Some milestones demand a special piece of jewelry.

Your senior year is one of them.



A TRADITIONAL CLASS JEWELRY

Show off your school colors with this traditional class key necklace. Available in gold- or silver-tone finish.

STYLE A: Pendant only
 STYLE B: Pendant with an 18" chain
 STYLE C: Pendant with a 24" chain
 ORDER FORM LINE: 17

L SENIOR TAG BRACELET

This stylish silver-tone, double heart bracelet is the perfect addition to your jewelry collection. The smaller heart is engraved with "Senior" and can be removed after graduation. STYLE L.

ORDER FORM LINE: 18

M SENIOR DOG TAG NECKLACE

Stainless steel dog tag features an engraved design with "Class of 2013" and rhinestone accent. 28" chain. STYLE M.

ORDER FORM LINE: 18

N HEART NECKLACE

This silver-tone heart necklace studded with rhinestones is the perfect match for our Senior Tag Bracelet. Heart is engraved with "Class of 2013" and comes with a 16"-18" adjustable chain. STYLE N.

ORDER FORM LINE: 18

O MEMORY TASSEL

Announce your senior status with your 2013 tassel in your school colors. CHECK ORDER FORM OR FLYER FOR AVAILABILITY.



Capture the moment with a class ring.

Your high school years will soon be over, but the memories and friendships will last forever. Commemorate the fun and excitement of your senior year with a class ring that's uniquely you.



CLASS RING TRADITIONS

Students usually choose to include their birthstone as the central setting of their class ring, but that doesn't mean you have to. Get creative and make it something you'll love to wear—now and forever!

You only have one chance to get a ring like this. Design your class ring at ringdesignonline.com today.